

December 7, 2017

GRANT AWARDED FOR SUGAR MUSEUM'S PROGRAMS AND PROJECTS

Pu'unene, Maui, Hawaii – Alexander & Baldwin has awarded a \$20,000 grant to the Sugar Museum. The grant will provide support for the core programs and projects of the Museum. The funds will be used towards the education program, marketing and community outreach programs.

Museum Director Roslyn Lightfoot said, “We are very appreciative of this award. Through Alexander & Baldwin’s generous support, we are able to continue providing valuable services to the community.”

The funding will assist the museum in the following areas:

- ***Education Program:*** *Helps children learn about our sugar plantation heritage and how it helped shape our current society. Alexander & Baldwin has been supporting the transportation and operating costs for second-grade students since the inception of the program in 1990.*
- ***Marketing:*** *Operating costs for promoting the Museum through advertising as well as printing the “Passport to the Past,” which offers discounted admission to four island museums.*
- ***Community Outreach:*** *Delivers information to our neighborhoods through displays at festivals and other cultural events throughout the year. As a resource for the community, we provide cultural and community groups with loans of photographs and objects from our collection for their events, bulletin board space to promote their activities, and a venue for community meetings.*

The Alexander & Baldwin Sugar Museum is an independent 501 (c) 3 non-profit organization dedicated to preserving and presenting the history and heritage of the sugar industry and the multiethnic plantation life it engendered. Established in 1980 as a memorial to early sugar pioneers Samuel T. Alexander and Henry Perrine Baldwin, the Sugar Museum is an historical and cultural repository for the artifacts, photos and documents that depict the history of sugar on Maui. Open year-round Sunday – Saturday, 9:30 a.m. to 4:00 p.m. For more information:

- Call (808) 871-8058
- Email sugarmus@maui.net
- Visit www.sugarmuseum.com
- Find us on Facebook: www.facebook.com/AlexanderBaldwinSugarMuseum

